



JOIN US IN THE ROCKET CITY

October 6th - 9th

Von Braun Center - Huntsville, AL

For the

2024 AARC Annual Training Conference

*“AARC Launching Regional Opportunities
with the Right Stuff”*



You are invited to join us as an Event Sponsor or Exhibitor at our Annual Training Conference. This year we are launching a new software that you may or may not be familiar with. It's the **Whova** event management software. **Whova** will allow you to:

- ◆ Maximize brand exposure with banners on both Mobile app and web app
- ◆ Start virtual meet-ups with attendees
- ◆ Engage attendees via the Community Board
- ◆ Get insight of attendees via SmartProfile
- ◆ Discover and nurture high quality leads
- ◆ Achieve high ROI with various promotional opportunities

\$20,000—\$15,000 PLATINUM SPONSORS - (1) of the following:

- ◆ Sunday Opening Reception
- ◆ Tuesday Luncheon

***Benefits:** *Virtual Exposure 1 month before the conference & 3 months after; (1) 8” x 8” Exhibit Booth; (3) Complimentary Registrations; Company’s logo and linkage included on AARC website; Recognition at the sponsored event & signage; Receive a digital attendees list.*

\$7,500 GOLD SPONSORS - the following:

- ◆ Wednesday Breakfast

***Benefits:** *Virtual Exposure on 1 month before the conference & 3 months after; (1) 8” x 8” Exhibit Booth; (2) Complimentary Registrations; Company’s logo and linkage included on AARC website; Recognition at the sponsored event & signage; Receive a digital attendees list.*

\$5,000 SILVER SPONSORS - (1) of the following:

- ◆ Monday Refreshment Breaks
- ◆ Tuesday Refreshment Breaks

***Benefits:** *Virtual Exposure 1 month before the conference & 3 months after; (2) Complimentary Registration; Company’s logo and linkage included on AARC website; Recognition signage; receive a digital attendees list.*

\$750.00 EXHIBIT SPACE RENTALS

***Benefits:** *Virtual Exposure 1 month before the conference & 3 months after; (1) 8” x 8” Exhibit Booth(1) Complimentary Registration; Company’s Identification signage; Draped 6ft table, 2 chairs & wastebasket; Company’s named included on AARC website; Receive a digital attendees list.*

PLEASE COMPLETE ATTACHED SPONSOR & EXHIBITOR REGISTRATION FORM.

2024 AARC Annual Training Conference

Sponsor & Exhibitor Registration Form

Company

Address

City/State/Zip

Telephone

Fax

Website

Platinum Sponsor (\$20,000-15,000) - *Receives 3 Complimentary Registrations*

Please Print Name, Title & Email

1. _____

2. _____

3. _____

Gold Sponsor (\$7,500) - *Receives 2 Complimentary Registrations*

Please Print Name, Title & Email

1. _____

2. _____

Silver Sponsor (\$5,000) - *Receives 2 Complimentary Registrations*

Please Print Name, Title & Email

1. _____

2. _____

Exhibitor (\$750) - *Receive 1 Complimentary Registration.*

We would like to add an additional registration @ \$100.00

Please Print Name, Title & Email

1. _____

We would like to add an additional registration @ \$100.00

Yes, we will donate at least one door prize valued at \$25 or more.

**Please return completed registration
& mail check payable to:**

**Alabama Association of Regional Councils
5900 Carmichael Place
Montgomery, AL 36117**

Register Online at www.alarc.org

For More Information Contact:

Sharon Darrington, AARC Administrator

Phone: (334) 277-2221

Cell: (334) 306-5499

Email: sdarrington@alarc.org