



RENAISSANCE MONTGOMERY HOTEL & SPA

AT THE CONVENTION CENTER

201 TALLAPOOSA, STREET

MONTGOMERY, ALABAMA

Alabama Association of Regional Councils (AARC) is a public non-profit organization composed of twelve Regional Councils serving all counties in the State of Alabama for over 50 years. AARC impacts Alabama's Economic growth in the following areas: Aging, Grants, Loans, Transit and Senior Employment.

Each year, AARC holds its Annual Training Conference uniting leaders from governmental entities, civic organizations and the private sector, creating networking opportunities with the primary purpose of improving the lives of our Alabama citizens.

This Conference has always been widely attended with over 400 registered participants. It has proven to be a great way to exchange information, concepts and ideas to assist in the State's continued growth and development by offering concurrent training tracks on, Economic Development, Planning & Transportation, & Professional Development.

Website: www.alarc.org

Preliminary Conference Agenda

-BREAKOUT SESSIONS-

*COMMUNITY & ECONOMIC DEVELOPMENT

This track includes themes and best practices related to local community, economic development and regional planning. Sessions will include discussions on economic recovery, support to small businesses, critical community workforces, infrastructure issues and other areas relevant to local leaders, economic developers and community/

*OPERATIONAL EFFECTIVENESS

This track encompasses all aspects of effective operations, management and administration. Sessions will include topics relevant to all council staff and local/regional representatives such as human resources, finance/accounting, communications, professional development and broader strategic planning necessary for a resilient regional council.

*AGING & HEALTH SERVICES

This track is intended to provide best practices on "All things Aging" from Area Agency on Aging programmatic topic areas, Medicaid Waiver Case Management, Title V, Nutrition & Fitness programming and other essential services provided to our aging populations. Sessions will provide relevant information for case managers, aging program managers and other local/regional stakeholders involved in aging and health-related service provision.

*HEAD START SERVICES

This track is intended to provide the history of Head Start and explore key moments in its formation. Sessions will explain the role of the Alabama Head Start Association (AHSA); and how AHSA grantees work to develop effective responses to support the children and families we serve; and will also broaden the understanding of AHSA's role in building communities and partnerships.

-SCHEDULE-

SUNDAY, OCTOBER 24TH

5:00 PM - 6:00 PM

Welcome & Opening Session
Mayor Steven Reed
City of Montgomery

Commissioner Elton Dean, Chairman
Montgomery County Commission

Motivational Speaker
Bryan Stevenson (invited)
Founder/Executive Director
Equal Justice Initiative

6:15 PM - 7:30 PM

Opening Reception

7:30 PM

Evening on Your Own

MONDAY, OCTOBER 25TH

7:30 AM - 8:45 AM

Breakfast with Exhibitors

9:00 AM - 10:00 AM

Welcome
Governor Kay Ivey
State of Alabama

10:15 AM - 11:30 AM

Breakout Sessions

11:30 AM - 1:00 PM

Lunch on Your Own

1:15 PM - 2:30 PM

Breakout Sessions

3:00 PM - 5:00 PM

Afternoon Activity

5:00 PM

Evening on Your Own

TUESDAY, OCTOBER 26TH

7:30 AM - 8:45 AM

Breakfast with Exhibitors

9:00 AM - 10:15 AM

Breakout Sessions

10:30 AM - 11:45 AM

Breakout Sessions

12:00 PM - 1:30 PM

Legislative Awards Luncheon
Keynote Speaker
Dr. David Bronner

1:45 PM - 3:00 PM

Breakout Sessions

3:15 PM - 4:30 PM

Breakout Sessions

4:30 PM

Evening on Your Own

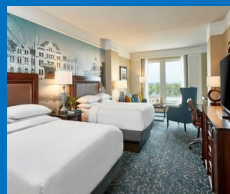
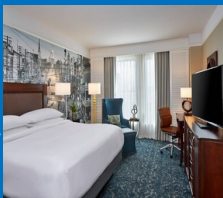
WEDNESDAY, OCTOBER 27TH

8:30 AM - 10:00 AM

National Partner's Agency Breakfast Panel
(NADO, N4A, Head Start)

At the newly renovated *Renaissance Montgomery Hotel & Spa At The Convention Center*, located directly in the entertainment district of Downtown Montgomery. The Renaissance offers upscale restaurants and a sports bar which includes an outdoor pavilion with fire pits and live entertainment 7 days a week.

A limited block of Standard & Double rooms have been reserved at a rate of \$149 per night.



All special requests will be honored subject to availability. In the event you need to check out prior to

your confirmed departure date, please inform the *Renaissance* prior to or at check-in. The special rate will be through September 23, 2021. You may contact the Renaissance at (800) 468-3571 or (334)481-5000 and ask for Group Code CNCCNCA.

SAFETY & HEALTH MEASURES

Attendance at or participation in, the AARC in-person conference constitutes an agreement by the registrants to abide by AARC's and host property's efforts to comply with current CDC recommendations and any State of Alabama requirements and to engage in certain health & safety beneficial conduct while attending conference as requested by AARC such as wearing a mask, engaging in appropriate physical distancing and not attending the conference if feeling sick or showing certain symptoms.

SPONSORSHIPS OPPORTUNITIES & BENEFITS

\$10,000 Sponsors- (1) of the following:

- ◆ Sunday Opening Reception
- ◆ Tuesday Luncheon



* **Benefits:** (2) Complimentary Registrations; (1) Complimentary Exhibit Space; (1) Full Page Ad in Conference Program; Company name, logo and link included on AARC website. Recognition in the conference program & signage and receive a digital attendees list.

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\$7,500 Sponsors- Wednesday Panel Breakfast

* **Benefits:** (2) Complimentary Registrations; (1) Complimentary Exhibit Space; Company name, logo and link included on AARC website. Recognition in the conference program & signage and receive a digital attendees list.



\$5,000 Sponsors- (1) of the following:

- ◆ Monday Continental Breakfast
- ◆ Tuesday Continental Breakfast



* **Benefits:** (1) Complimentary Registration; (1) Complimentary Exhibit Space; Company name, logo and link included on AARC website. Recognition in the conference program & signage and receive a digital attendees list.

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\$2,500 Sponsors- (1) of the following:

- ◆ Monday Beverages Breaks
- ◆ Tuesday Beverage Break



* **Benefits:** (1) Complimentary Registration; Company name, logo and link included on AARC website. Recognition in the conference program & signage and receive a digital attendees list.

Exhibit Space Rentals- \$600

***Benefits:** (1) Complimentary Registration; Company Identification sign; Draped 6ft table, 2 chairs & wastebasket; Company named included in conference program and receive a digital attendees list.

Advertisement Opportunities

- ◆ Full Page Ad - \$350
- ◆ Half Page Ad - \$250

Registration available online at www.alarc.org with PayPal or you can print and mail your registration to the Alabama Association of Regional Councils, 5900 Carmichael Place, Montgomery, AL 36117. If you have any questions please call AARC at (334)277-2121.

2021 AARC Annual Training Conference

October 24th - 27th

Renaissance Montgomery Hotel & Spa At The Convention Center

Vendor Information

Name

Company

Address

City/State/Zip

Email

Telephone

Fax

Website

Please Check Your Choice:

☐

Platinum Sponsor (\$10,000)

☐

Gold Sponsor (\$7,500)

☐

Silver Sponsor (\$5,000)

☐

Bronze Sponsor (\$2,500)

☐

Exhibitor Space (\$600)

☐

Full Page Ad (\$350)

☐

Half Page Ad (\$250)

☐ Yes, we will donate at least
one door prize valued at
\$25 or more.

Booth Choice:

1st Choice

☐

2nd Choice

☐

3rd Choice

☐

*See Exhibit Diagram below.

Please return completed registration & mail check
payable to:

Alabama Association of Regional Councils

5900 Carmichael Place
Montgomery, AL 36117

Register Online at www.alarc.org

For More Information Contact:

Sharon Darrington, AARC Administrator

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