## 1ST AARC VIRTUAL CONFERENCE

*Featuring Mr. Doug Griffiths*

*“13 Ways to Kill Your Community”*

### CONFERENCE AGENDA

**Tuesday, November 17, 2020**

<table>
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<th>Time</th>
<th>Session</th>
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| 7:30 am — 8:30 am | **Sign In**  
Overview of Virtual Conference Guidelines, Breakout Rooms |
| 8:30 am— 9:00 am | **Sponsor Spotlight**  
*VC3, Gold Sponsor*  
**Welcome & Recognition of Sponsors**  
*Mr. Scott Farmer, AARC President*  
**Sponsor Spotlight**  
*Alabama Power, Gold Sponsor*  
**Greetings from Governor**  
*Governor Kay Ivey, State of Alabama*  
**Introduction of Keynote Speaker**  
*Ms. Lori Corley, AARC Conference Chair*  
**“13 Ways to Kill Your Community” Mr. Doug Griffiths**  
**Session 1: (Chapters 1, 2, 5, 10) – Business and Economics**  
This session will focus on the economic and business side of building successful communities with an emphasis on the way commerce is changing around the world and at the local level, and what you can do to be supportive. |
| 9:00 am — 10:30 am | Break |
| 10:30 am — 10:45 am | **Sponsor Spotlight**  
*Alabama RC&D, Gold Sponsor*  
**“13 Ways to Kill Your Community” Session 2 : (Chapters 4, 6, 8, 12, 13) – Its All About You**  
This session will focus the mindsets we all have that sabotage our community, the impacts they have, and what we can do to change them to help our community be successful in the years, and for generations, to come. |
| 10:45 am — 10:50 am | **“13 Ways to Kill Your Community” Session 2 : (Chapters 4, 6, 8, 12, 13) – Its All About You**  
**Session 3 : (Chapters 3, 7, 9, 11) – Its All About Them**  
This session is about all those people who want to change the way we do things in our community, what they mean to our future, and how we could, or should, approach them. |
| 10:50 am — 12:00 pm | Lunch Break |
| 12:00 pm — 1:00 pm | **Sponsor Spotlight**  
*Alabama League of Municipalities, Silver Sponsor*  
**“13 Ways to Kill Your Community” Session 3 : (Chapters 3, 7, 9, 11) – Its All About Them**  
This session is about all those people who want to change the way we do things in our community, what they mean to our future, and how we could, or should, approach them. |
| 1:00 pm — 1:05 pm | **Final Q & A with Mr. Doug Griffiths** |
| 1:05 pm — 2:15 pm | **AARC Legislative Presentations**  
*Noopie Cosby, Cosby Associates, Silver Sponsor*  
**Door Prizes Giveaways & Closing Remarks**  
*Mr. Scott Farmer, AARC President & Ms. Lori Corley, AARC Conference Chair* |
| 2:15 pm — 2:30 pm | **Exhibits Breakout Rooms Open** |