

◆ For more information visit: [WWW.ALARC.ORG](http://WWW.ALARC.ORG)

AARC Annual Training Conference  
October 22-25, 2017  
The Grand Hotel Marriott Resort, Golf Club & Spa  
Point Clear, AL

**REGISTER NOW!**

Alabama Association of Regional Councils  
5900 Carmichael Place  
Montgomery, AL 36117



## 2018 AARC Annual Training Conference

October 21-24, 2018 • The Grand Hotel Marriott Resort, Golf Club & Spa  
Point Clear, AL

The Alabama Association of Regional Councils is preparing for the  
2018 Annual AARC Training Conference and we would like to invite you to join us as a Sponsor  
and or Exhibitor

### *It is an Excellent Opportunity for Your Company...*

By participating in the 2018 Annual AARC Training Conference as a sponsor, you will be provided with direct access to over 500 people from across the state to promote your company and market your products and services. Participants have special interests ranging from city and county government, planning, economic development, workforce training and geographic information systems, to programs providing services for senior citizens.

This is our invitation to you; to join us as a sponsor for the 2018 AARC Training Conference, which will be held at the beautiful Grand Hotel in Point Clear, AL, October 21-24, 2018.



Accepting this invitation provides a number of ways for your company to participate as a sponsor at various sponsorship levels as well as opportunities to exhibit and advertise are on the inside of this flyer. If you don't see a perfect match for your company, please contact **Sharon Darrington at 334-277-2221 or [sdarrington@scadc.net](mailto:sdarrington@scadc.net)**. AARC will be happy to work with you to develop an alternative solution which will be beneficial to your company as well as the conference attendees.

**PLATINUM SPONSORSHIP: \$15,000**



**Sponsors Opening Reception  
Or  
Tuesday Luncheon**

- ◆ Receives (5) complimentary registrations *(includes all food functions)*
- ◆ (1) complimentary exhibit space *(see exhibit info for additional details)*
- ◆ (1) Full Page Advertisement in the Conference Program
- ◆ Recognition of your company during the conference, in the conference program, and on the AARC website with a link to your website.
- ◆ List of conference attendees

**GOLD SPONSORSHIP: \$7,500**



**Sponsors Conference Giveaway  
Or  
Closing Breakfast (Wednesday)**

- ◆ Receives (3) complimentary registrations *(includes all food functions)*
- ◆ (1) complimentary exhibit space *(see exhibit info for additional details)*
- ◆ (1) Half Page Advertisement in the Conference Program
- ◆ Recognition of your company during the conference, in the conference program, and on the AARC website with a link to your website.
- ◆ List of conference attendees

**SILVER SPONSORSHIP: \$5,000**



**Sponsors Continental Breakfast  
(Monday or Tuesday)**

- ◆ Receives (2) complimentary registrations *(includes all food functions)*
- ◆ One complimentary exhibit space *(see exhibit info for additional details)*
- ◆ Recognition of your company during the conference, in the conference program, and on the AARC website with a link to your website.
- ◆ List of conference attendees

**BRONZE SPONSORSHIP: \$2,500**



**Beverage Breaks**

- ◆ Receives (1) complimentary registration *(includes all food functions)*
- ◆ Recognition of your company during the conference, in the conference program, and on the AARC website.
- ◆ Company listing in the conference program
- ◆ List of conference attendees

**EXHIBIT SPACE: \$600**

- ◆ 8 x 10 piped and draped space
- ◆ Company identification sign
- ◆ Draped 6ft table, 2 chairs and wastebasket
- ◆ One complimentary conference registration
- ◆ Recognition of your company in the AARC conference program
- ◆ Sunday Opening Reception, Monday & Tuesday Continental breakfast and breaks will be held in the exhibit hall.
- ◆ List of conference attendees

*\* Exhibit set up schedule: Sunday, Oct 22nd, Noon until 5:00 PM*

**Advertisement Opportunities**

**ADVERTISE  
YOUR  
BUSINESS  
HERE**



- ◆ Full Page Ad \$350
- ◆ Half Page Ad \$250

**Vendor Information**

Name	
Company	
Address	
City /State/Zip	Telephone
Email	Fax
	Website

**Please Check Your Choice:**

- Platinum Sponsor
- Gold Sponsor
- Silver Sponsor
- Bronze Sponsor
- Exhibitor (Only)
- Full Page Ad
- Half Page Ad

**Yes, we will donate at least one door prize valued at \$25 or more.**

Please return completed registration & mail check payable to:

**Alabama Association of Regional Councils**  
5900 Carmichael Place  
Montgomery, AL 36117

**For More Information Contact:**

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