Alabama Association of Regional Councils

Regional solutions

AARC

for the 21st century

ALARC.ORG

2017 Annual Training Conference
Point Clear, Alabama

Conference Notes

- Dress is casual attire.
- Your name tag must be worn at all events.
- Don't forget to complete the conference evaluation form at the conclusion of the conference.
- Questions? See Greg Clark, AARC Conference Chair or Sharon Darrington, AARC Administrator.
- Keep your blue door prize ticket with you –door prizes will be given away at General Sessions, Tuesday Luncheon and Closing Breakfast
- Two red drink tickets for the opening reception are included in your registration fee.

Sunday October 22

12:00 pm - 5:00 pm	**Exhibit Hall Setup** *Magnolia 4*
1:00 pm - 5:00 pm	**Registration** *Grand Ballroom Foyer*
5:00 pm - 6:00 pm	**Opening Session** Keynote Speaker: Kenneth Boswell, ADECA Director *Grand Ballroom North*
6:00 pm - 7:30 pm	**Opening Reception** *Sponsored by Valley Services & AARC* *Magnolia 4*
7:30 pm	Evening on your own

Monday October 23

7:30 am - 12:00 pm	**Registration** *Grand Ballroom Foyer*			
7:30 am - 8:45 am	**Breakfast with Exhibitors** *Sponsored by Goodwyn Mill & Cawood, Inc. and PeerPlace Networks* *Magnolia 4*			
9:00 am - 10:15 am	**General Session:** Cyber Security Issues with Keynote Speaker: Jim Hlavin, Cyber Agent, FBI *Grand Ballroom North*			
10:15 am - 10:30 am	**Networking Break** *Magnolia 4*			
Breakout Sessions	**Towns & Counties (Magnolia 2)**	**Professional Development (Magnolia 3)**	**a4a (Magnolia 1)**	**Best Practices (Magnolia 5)**
10:30 am - 11:45 am	**Municipal/Counties Legislative Issues** Scott Farmer, SEAP&DC	**HR-Issues** Scott Hetrick, Adams and Reese	**Uniform Guidance Training** Marie Harrison Carr, Riggs & Ingram, LLC	**Santa for Seniors Project** Melissa Burgess, TARCOG
12:00 pm	**Afternoon on your own.**			

Tuesday October 24

AARC

7:30 am - 3:30 pm	**Registration** *Grand Ballroom Foyer*			
7:30 am - 8:45 am	**Breakfast with Exhibitors** *Sponsored by Alabama Nursing Home Association and PowerSouth Energy Cooperative* *Magnolia 4*			
9:15 am - 10:15 am	**General Session- Demographic Challenges and Opportunities** Keynote Speaker: Candi Williams, AARP *Grand Ballroom North*			
10:15 am - 10:30 am	**Networking Break** *Magnolia 4*			
Breakout Sessions	**Towns & Counties (Magnolia 2)**	**Professional Development (Beachside)**	**a4a (Magnolia 1)**	**Best Practices (Magnolia 5)**
10:30 am - 11:45 am	**Retail Strategies & Development** Matt Petro Retail Strategies	**HIPAA** Tom Woodford The Kullman Firm	**Long-Term Care Innovations on the Horizon** Ginger Wettingfeld, Alabama Medicaid	**Masters Games of Alabama** Belva Durham, EARPDC
12:00 pm - 1:30 pm	**Awards Luncheon with Keynote Speaker:** Joe McKinney NADO *Sponsored by Oxford Healthcare/Help at Home* *Grand Ballroom North*			
Breakout Sessions	**Towns & Counties (Magnolia 2)**	**Professional Development (Beachside)**	**a4a (Magnolia 1)**	**Best Practices (Magnolia 5)**
1:45 pm - 3:00 pm	**2020 U.S. Census** William Curry U.S. Census	**Ethics Commission** Thomas Albritton, Alabama Ethics Commission	**Financial Strategies for ICN Contracting** Suzanne Burke, COA of Southwestern Ohio.	**Healthy Food as an Economic Development Tool** Pamela Trammell, CARPDC
3:30 pm - 4:45 pm	**Infrastructure Needs: Roads and Bridges** Representative Mac McCutcheon Ala House of Representatives	**Accounting and Financial Compliance** Jessica Hudson & Billy Cox, Aldridge Borden and Company	**Road to NCQA Accreditation & ICN Contracts** Tim McNeill & Talayah Jackson	**Black Belt Treasures** Sulynn Creswell & Kristin Law, ATRC
4:45 pm	**Evening on your own**			

Wednesday October 25

8:30 am - 12:00 pm	**Registration** *Grand Ballroom Foyer*			
8:00 am - 10:15 am	**Closing Breakfast Legislative Viewpoint for 2018** *Sponsored by Alabama Power and Cigna/HealthSpring* Keynote Speaker: Mac McCutcheon and Legislators of the Year *Magnolia 4*			
Breakout Sessions	**Towns & Counties (Magnolia 2)**	**Professional Development (Beachside)**	**a4a (Salon DEF)**	**Best Practices (Salon B)**
9:00 am - 10:15 am	**EDA-CEDS Development** Phil Paradice, EDA-Atlanta	**Strategic Team Building** Randall Olsom ITI Business Solutions	**Integrated Care Network: Senior Select** Bill O'Conner, ANHA Ron Chaffin, Senior Select Partners, LLC	**RLF: Special Programs** Dr. Ray Morris, RPCGB
10:30 am - 11:45 am	**Alabama Communities of Excellence** Sidney Hoover, ACE Joey Hester, NARCOG Dr. Arturo Menefee, ACES	**Broadband** Ben Venable Alabama Department of Finance	**a4a Board Retreat**	**Agriculture, Alabama's Top Economic Driver** Leigha Cauthen, AL Agribusiness Council; Brittney Goodrich, Agricultural Auburn University; Max Runge, ACES
11:45 am	**Conference Concludes**			

AARC Board of Directors

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Mr. Jeff Pruitt, President
NARCOG, Executive Director

Mr. Greg Clark, Vice President
CARPDC, Executive Director

Ms. Albertha Grant, Secretary
EARPDC, Executive Director

Mr. Tyson Howard, Treasurer
SCADC, Executive Director

Mr. Keith Jones
NACOLG, Executive Director

Mr. Robert Lake
WARC, Executive Director

Mr. Charles Ball
RPCGB, Executive Director

Mr. John Clyde Riggs
ATRC, Executive Director

Mr. Scott Farmer
SEARP&DC, Executive Director

Mr. Rickey Rhodes
SARPC, Executive Director

Ms. Suzanne G. Burnette
LRCOG, Executive Director

Ms. Nancy Robertson
TARCOG, Executive Director

Ms. Sharon Darrington
AARC Administrator

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Clarke County

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Mr. Kenneth Baldwin, Gurley
Judge Kim Ballard, Dallas County
Commissioner Bobby Burch, Lawrence County Commission
Councilman Arthur L. Day, Jr, Phenix City
Mr. Mike Fields, Tuscaloosa
Ms. Connie Harper, Montgomery
Commissioner Roger Hayes, Winston County Commission
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Mayor Bobby Page, City of Hamilton
Mayor Theoangelo Perkins, Town of Harpersville
Commissioner Gregory Reynolds, Henry County Commission
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Mrs. Eunice Rogers, Birmingham
Commissioner Kenneth Walker, Chairman, Cullman County Commission
Commissioner Larry White, Escambia County Commission

ALABAMA ASSOCIATION OF REGIONAL COUNCILS

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Montgomery, AL 36117-2345

Phone: (334) 277-2221
Fax: (334) 277-3899
Website: www.alarc.org

AARC Administrator: Sharon Darrington

1. Northwest Alabama Council of Local Governments

P.O. Box 2603
Muscle Shoals, AL 35662-2603

Phone: (256) 389-0500
Fax: (256) 389-0599
Website: www.nacolg.org

Director: Keith Jones

2. West Alabama Regional Commission

P.O. Box 509
Northport, AL 35476

Phone: (205) 333-2990
Fax: (205) 333-2713
Website: www.warc.info

Director: Robert B. Lake

3. Regional Planning Commission of Greater Birmingham

2 Twentieth Street N., Suite 1200
Birmingham, AL 35203

Phone: (205) 251-8139
Fax: (205) 328-3304
Website: www.rpcgb.org

Director: Charles Ball

4. East Alabama Regional Planning and Development Commission

P.O. Box 2186
Anniston, AL 36202-2186

Phone: (256) 237-6741
Fax: (256) 237-6763
Website: www.earpdc.org

Director: Albertha Grant

5. South Central Alabama Development Commission

5900 Carmichael Place
Montgomery, AL 36117-2345

Phone: (334) 244-6903
Fax: (334) 270-0038
Website: www.scadc.net

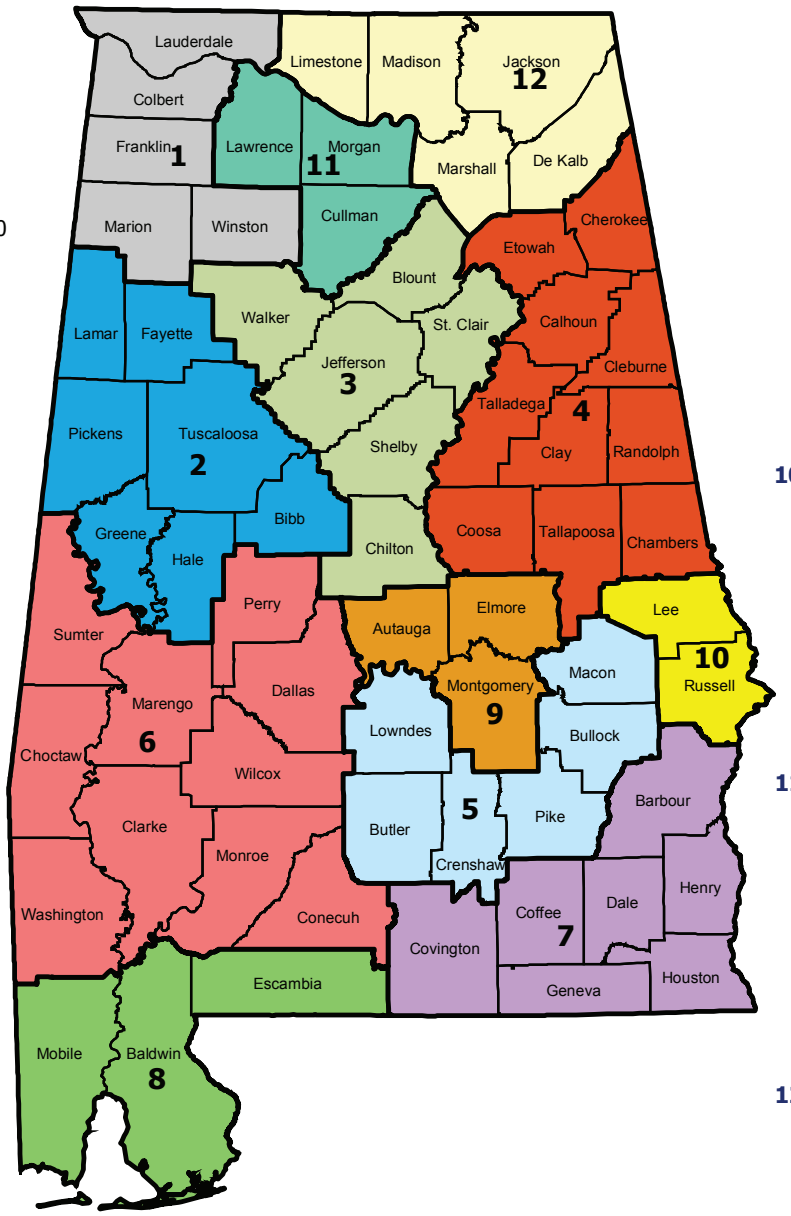
Director: Tyson Howard

6. Alabama-Tombigbee Regional Commission

107 Broad Street
Camden, AL 36726-1701

Phone: (334) 682-4234
Fax: (334) 682-4205
Website: www.atrcregion6.org

Director: John Clyde Riggs



7. Southeast Alabama Regional Planning and Development Commission

P.O. Box 1406
Dothan, AL 36302-1406

Phone: (334) 794-4093
Fax: (334) 794-3288
Website: www.searpdc.org

Director: Scott Farmer

8. South Alabama Regional Planning Commission

P.O. Box 1665
Mobile, AL 36633-1665

Phone: (251) 433-6541
Fax: (251) 433-6009
Website: www.sarpc.org

Director: John F. (Rickey) Rhodes

9. Central Alabama Regional Planning and Development Commission

430 South Court Street
Montgomery, AL 36104

Phone: (334) 262-4300
Fax: (334) 262-6976
Website: www.carpdc.com

Director: Greg Clark

10. Lee-Russell Council of Governments

2207 Gateway Drive
Opelika, AL 36801-6834

Phone: (334) 749-5264
Fax: (334) 749-6582
Website: www.lrcog.com

Director: Suzanne Girard Burnette

11. North-Central Alabama Regional Council of Governments

P. O. Box C
Decatur, AL 35602

Phone: (256) 355-4515
Fax: (256) 351-1380
Website: www.narcog.org

Director: Jeff Pruitt

12. Top of Alabama Regional Council of Governments

5075 Research Drive NW
Huntsville, AL 35805

Phone: (256) 830-0818
Fax: (256) 830-0843
Website: www.tarcog.us

Director: Nancy Robertson

Conference Speakers 2017

Thomas B. Albritton

Thomas B. Albritton became the Executive Director of the State of Alabama Ethics Commission in March of 2015. Before coming to Montgomery, Tom practiced law in his family law firm in Andalusia for 23 years and generally represented public sector clients including elected officials, counties and municipalities. He was an Assistant District Attorney for the 22nd Judicial Circuit, and was a municipal court judge for 17 years, as well. He is a 1989 graduate of the University of Alabama, and a 1992 graduate of the University of Alabama School of Law. Tom and his wife, Amanda, have two children who are both students at the University of Texas at Austin.

Kenneth W. Boswell

Governor Kay Ivey appointed Kenneth W. Boswell as Director of the Alabama Department of Economic and Community Affairs in May 2017. Boswell served as the 20th mayor of the City of Enterprise before his appointment as director. Boswell's leadership during his 14 years as mayor have been wide-ranging, from the joy of seeing citizens benefit from new park facilities, a new civic center, repaved streets and other water system improvements to the heartbreak of seeing the city and its citizens suffer the consequences of an F4 tornado that left nine people dead and $307 million in damage. Boswell earned a reputation as one of Alabama's most aggressive mayors, working hard to build upon the city's solid foundation of growth and prosperity. Thanks to his leadership, Enterprise is one of the best cities in the Wiregrass to live, work and raise a family.

Prior to serving as mayor, Boswell worked with Kelly Foods and later with Dorsey Trailers before beginning his service with the Alabama National Guard in 1978. He embarked upon his longtime career as an insurance agent in 1978. Boswell Insurance Agency Inc., won many awards in its 30 years of existence. A passion for civic and community involvement, Boswell has served on a myriad of local boards and commissions during his time as mayor. His long-time support for Fort Rucker and the Army Aviation Center of Excellence led to his appointment in 2012 to the Military Stability Commission. This vital board's mission is to protect current military jobs and enhance the federal asset base in the state of Alabama. In addition, Boswell is a member and past president of the Fort Rucker/Wiregrass Chapter of the Association of the U.S. Army and is active in the Friends of Fort Rucker, a local advocacy group for the military base.

Boswell serves on the State Broadband Advisory Committee, which seeks to provide broadband access to rural areas across the state. In 2013, Boswell graduated in the 23rd class of Leadership Alabama, which puts leaders from all over Alabama together to work in concert to help move Alabama forward. Boswell and his wife, the former Melinda K. Modlin of New Brockton, have been married for 38 years and are the proud parents of a daughter, Alane Boswell Williams. The Boswell's have two grandchildren, Gavin Williams and Avery Williams.

Suzanne Burke

Suzanne Burke is President and Chief Executive Officer of Council on Aging of Southwestern Ohio. She has served in this position since 2005. Suzanne is among the most active advocates in Ohio's aging network, meeting regularly with legislators, local elected officials, and community groups in southwestern Ohio to keep them informed on aging issues and the need for reform of Ohio's long-term care system. She is past President of the Board of the Ohio Association of Area Agencies on Aging.

Previously, Suzanne worked for Hamilton County for 17 years, including serving as the County Budget Director, Acting Hamilton County Administrator, and Director of the Department of Job & Family Services. Suzanne has a master's degree in Business Administration (Marketing) from Xavier University and a bachelor's degree in Marketing with a minor in Gerontology from Miami University. She also serves on the Board of the Leadership Council of Human Services Executives.

Melissa Burgess

As Lead Case Manager I manage the overall implementation of the Medicaid Waiver Home and Community based Services (HCBS) Programs within the TARCOG region. Currently I manage the day to day operations of the Elderly & Disabled Wavier, HIV/Aids Waiver, Technology Assisted Waiver (TA), Alabama Community Transition Waiver (ACT), Gateway, and Personal Choices Waiver. I have a Bachelor's of Science Degree and have worked in social services for over 10 years, 5 with Medicaid Wavier. I have also been a caregiver in my personal life and am passionate about supporting wavier clients and their caregivers as well. I am dedicated to providing proper care and support to each client we serve. My mission is to ensure every client receive quality services in a safe environment with respect and dignity.

Leigha Cauthen

Leigha Cauthen is the Executive Director of the Alabama Agribusiness Council. Serving as Executive Director since 2007, Cauthen carries out the Council's mission of advocating, enhancing, and promoting agribusiness in Alabama as the collective voice. During her tenure, Cauthen has grown the Council's membership and increased the Council's presence statewide. Cauthen's membership encompasses all areas of agriculture affording her the opportunity to broaden her knowledge and understanding of the agriculture and agribusiness industries. Cauthen is a 2003 graduate of Jacksonville State University.

Ronald M. Chaffin

Ron has a Bachelor's degree from the University of Nebraska at Omaha and a Law degree from Creighton University in Omaha, Nebraska.

Mr. Chaffin has served as: Assistant General Counsel Blue Cross and Blue Shield of Nebraska; President and CEO HMO Nebraska, Inc.; President and CEO Utilization Management Systems, Inc.; Regional Vice President Principal Health Care, Inc.; Senior Vice President Coventry Health Care, Inc.; President Managed Care MJHS, Inc. responsible for Elderplan, Inc. and HomeFirst Managed Long Term Care. He is currently President and CEO SeniorSelect Partners, LLC, Birmingham, Alabama.

Sulynn M. Creswell

Sulynn M. Creswell has held the position of Executive Director at Black Belt Treasures Cultural Arts Center, located in Camden, Alabama, since 2007. Beginning her employment with Black Belt Treasures in 2005, Sulynn first served as the Assistant Director and Gallery Manager building a pool of over 450 Black Belt area artists, promoting the one-of-a-kind cultural center around the state, and growing the arts education programming for youth and adults.

Sulynn is a graduate of Judson College having served as Admissions Counselor for North Alabama and finally, as Vice President for Personnel and Student Services. Upon moving to Wilcox County in 1999, Sulynn owned, managed, and served as buyer for a home accessories and gift shop for five years prior to being approached by Alabama Tombigbee Regional Commission to serve as Assistant Director of the new non-profit organization being developed to showcase and promote the arts of the Black Belt region. Since January 2012, she has been engaged in leading Black Belt Treasures Cultural Art Center into the future through a new economic development model - Rural Wealth Creation and embraces every opportunity to share BBTCAC's story to all who will listen. Creswell is actively involved in her community and the Black Belt region serving on a number of boards and committees, including: Wilcox Area Chamber of Commerce, grants peer review committee for the Alabama State Council on the Arts, City of Camden Downtown Revitalization Committee, Wilcox Historical Society, Wilcox ArtWorks, Black Belt Action Commission Marketing and Tourism Committee, and the Black Belt Heritage Area.

William Curry

William Curry is one of three geographers at the Atlanta regional office. William is a graduate of National Louis University. William began his Census career in 1999 at Headquarters in Suitland, MD, where he worked in the Geography Division as Cartographer and Geographer where he involved in numerous geographic programs for the 2000 Census. In 2007, he transferred to the Atlanta Regional Office where he was involved in numerous regional geographic programs for the 2010 Census.

Conference Speakers 2017

AARC

Belva Durham

Ms. Durham holds a BS from University of Alabama in Education (Parks & Recreation) and has worked with the East Alabama Commission since 1994. She is currently the Director/Senior Center Services. Prior to working with East Alabama, she worked with the Cities of Oxford and Talladega's Parks & Recreation Departments. She has been a board member of the Masters Games of Alabama since inception of Games (25+ years) and is currently the Vice President of the Anniston Lions. She is also a member of the Anniston Runners Club.

Scott Farmer, AICP

Scott Farmer, AICP, is the Executive Director of the Southeast Alabama Regional Planning and Development Commission (SEARP&DC), being selected to the position in October 2017. Farmer has been with SEARP&DC since 2003, and served as Director of Community Development from 2005 until his recent promotion. During his career at SEARP&DC, Farmer has provided assistance with infrastructure and public facility grants, comprehensive and land use planning, hazard mitigation planning, rural transportation planning, mapping, and redistricting. Farmer received a bachelor's degree with a double major in Regional and Urban Planning and Geography in 2001 and a master's degree in Geography in 2005 both from The University of Alabama. Farmer is a member of the American Planning Association and the American Institute of Certified Planners.

Brittney Goodrich

Brittney Goodrich is an Assistant Professor and Extension Specialist in Agricultural Risk Management and Economics at Auburn University. She grew up in a rural farming community in Iowa where uncertainty in agricultural production and marketing influenced family and friends on a daily basis, consequently leading to her current research interests. She received her undergraduate education at Iowa State University and her Ph.D. in Agricultural and Resource Economics at the University of California, Davis. Her dissertation focused on the use of contracts between almond growers and beekeepers to address issues of uncertainty in the almond pollination market.

Marie Harrison

Marie's versatility is the result of more than 30 years of experience in accounting, auditing, consulting, and tax matters. She has served both large and small entities throughout the United States. Her industry expertise includes not-for-profit organizations, governmental entities, healthcare companies, construction contractors, and professional service companies. She currently serves the not-for-profit sector with an emphasis in the Uniform Guidance area of practice as lead and concurring partner on Single Audit engagements. She provides accounting and consulting services in the areas of grant compliance, budgetary compliance, indirect cost plans, cost allocation plans, fiscal operations and board training. She is an approved vendor for the Head Start Fiscal Technical Assistance Services and Fiscal Training Services under the Head Start National Center on Program Management and Fiscal Operations.Marie has authored and delivered various internal CRI courses related to the Uniform Guidance and Single Audit requirements. She is a featured presenter at regional and state grant funded training events to include the Southern Grants Forum, Florida Association of Community Action and Uniform Guidance training events.

Marie is a member of both the American Institute of Certified Public Accountants (AICPA) and the Alabama Society of Certified Public Accountants (ASCPA).

Joseph F. "Joey" Hester, AICP

Joey is the Director of Planning and Economic Development at the North Central Alabama Regional Council of Governments (NARCOG) in Decatur, Alabama, with more than 20 years of experience in community and regional planning, community and economic development, and preparing grants for member governments. Prior to coming to NARCOG, he was a Senior Planner with the Regional Planning Commission of Greater Birmingham (RPCGB), and a Planner at the Central Alabama Regional Planning and Development Commission (CARPDC) in Montgomery.

Joey is a member of the American Planning Association (APA), and the Alabama Chapter of the American Planning Association (ALAPA), and has been a member of the American Institute of Certified Planners (AICP) since 2003. He was previously actively involved with the Alabama Chapter of APA for 12 years serving on several committees prior to serving on the Executive Committee as the Central Section Representative, Chapter President, and Immediate Past President. He has also been a volunteer for the Alabama Communities of Excellence (ACE) for almost 10 years serving as an Assessment Team Member, Team Captain, and on the ACE Associates Council.

He is currently serving as the Vice Chair of the ACE Associates Council. Joey earned a BS degree in Urban Studies with a minor in Geography from Auburn University at Montgomery and is currently pursuing certification with the International Economic Development Council (IEDC) to become a Certified Economic Developer (CEcD).

Scott Hetrick

Scott Hetrick joined Adams and Reese in 2000 and is a management rights advocate who focuses on federal and state labor and employment law compliance and disputes arising from claims in this arena. He counsels employers in all aspects of labor and employment law to help avoid claims arising from day-to-day employment decisions, particularly terminations of employees and large-scale layoffs.

Scott also assists in the drafting and revising of employment policies and procedures, employment applications, background check disclosure and consent agreements, employee handbooks and employment contracts, including non-compete agreements, trade secret agreements and arbitration agreements. Since 1994, Scott has defended hundreds of "charges of discrimination" filed against employers with the Equal Employment Opportunity Commission. He has litigated numerous discrimination and retaliation lawsuits in federal and state courts, of which most were resolved by summary judgment and dismissal of all claims against the employer. Scott has developed a practice focus in preparing affirmative action plans for U.S. government contractors and subcontractors and responding to compliance audits of those plans by the Office of Federal Contract Compliance Programs (OFCCP). To date, he has prepared more than 200 affirmative action plans and defended against more than 15 OFCCP compliance audits.

Scott is a long-time member of the Board of Directors of the South Alabama Volunteer Lawyers Program, Inc. (VLP). In 2013, he will begin his term as President of the SAVLP. He formerly served as the organization's Treasurer and chair of the Finance Committee and Recruitment Committee. Scott speaks frequently on employment law and human resource management issues at seminars for personnel managers and business owners and has published several articles on employment law topics.

Sidney Hoover

Sidney Hoover became the Executive Director for the Alabama Communities of Excellence (ACE) in March 2014. Previously, Sidney served as a volunteer with ACE, working with the Associate Council, and holding positions as Associate Council President, Board of Directors member, and Treasurer. Sidney has a varied educational background. She received her bachelors' degree in Accounting from Auburn University, a Juris Doctorate from Cumberland School of Law, and a Masters in Business Administration from Samford University. Sidney has also earned accreditations as a Certified Management Accountant, a Certified Manager, a Business Retention and Expansion Project Coordinator, and an Effective Facilitator.

Over the course of Sidney's professional career, she has worked at Alabama Power Company, Southern Company Services, and the Economic Development Partnership of Alabama. Beyond her work in community development, her areas of expertise include accounting, budgeting, costing, finance, contract law and administration, nonprofit management, and corporate governance.

In addition to her work with ACE, Sidney is active in several other professional and civic organizations including the Institute of Management Accountants, the Birmingham Bar Association, the MOMENTUM Alumnae Program, Zonta International, and the Birmingham Zonta Foundation. Sidney lives in Homewood with husband Russell Hoover, now retired, who was formerly an administrative law judge with the Social Security Administration, and their two cats, Hercules and Hunter.

Jessica Hudson and Billy Cox

Jessica Hudson and Billy Cox with Aldridge Borden & Company CPAs will address the 5 most critical financial areas of risks facing regional COGs and Area Aging Consortiums from their perspective and answer your questions relative to specific issues you would like some guidance. They will further provide some ideas for solutions with a goal of leaving the session with at least one productive take away to improve your organization.

Talayah Jackson, MBA, MPH, PMP

Talayah Jackson is a certified project manager with 10 years of experience implementing and managing public health intervention and health system improvement projects in various settings, including hospitals, community health providers, and non-profit agencies. She has established numerous partnerships with state, local, and community-based partners to maximize the impact that population health programs had in improving community health.

As a former health policy aid for both the U.S. Office of the Surgeon General and the U.S. House of Representatives, Ms. Jackson has been at the forefront of the nation's changing health policy landscape - conducting research, writing best practices reports and legislation, and advocating for policies to address critical health challenges.

Ms. Jackson has a Bachelor degree in public policy from the University of North Carolina at Chapel Hill, as well as a Master of Public Health in Health Management (Emory University) and a Master of Business Administration in Organizational Management (Georgia State University). Additionally, she is a certified Project Management Professional (PMP).

Kristin C. Law

Kristin C. Law is the Art Programs & Marketing Director for Black Belt Treasures Cultural Arts Center. She graduated with a BFA in Ceramics/Art History from the University of Montevallo, where she gained the skills she has used to succeed in her career - from the opportunity to construct and fire three large ceramics kilns, to hanging gallery exhibitions and developing a passion and enthusiasm for Visual Arts and Art History. Kristin spent eight years as the Curator of Collections at the Hermitage Museum & Gardens and as Ceramics Instructor at the Hermitage Visual Arts School in Norfolk, Virginia.

After moving home to Wilcox County, Alabama in 2009, Kristin was re-introduced to Black Belt culture and artists, where the people, stories, traditions, art and history of the region have inspired and shaped her desire to share the treasures of the Black Belt with the world. She served as the Black Belt Arts Initiative Arts Coordinator at the Black Belt Community Foundation, served as an AmeriCorps VISTA and a combined six years at Black Belt Treasures Cultural Arts Center (BBTCAC). In addition, she was appointed by Governor of Alabama to the 2016-2017 State Course of Study Committee: Arts and Foreign Languages for Visual Arts, is past President of the Wilcox County Historical Society, is the Co-President for Wilcox ArtWorks, is on the Executive Board of Directors of the Wilcox Area Chamber of Commerce, is the Chairman of the Black Belt Arts Alive committee, is an active volunteer in several community and church organizations, and is an award winning and exhibiting artist and art instructor

Mac McCutcheon

Representative Mac McCutcheon was elected to the Alabama House of Representatives in 2006 and serves the communities of Madison City, Huntsville, Capshaw, Monrovia and East Limestone. He is a native of Madison County and lives in Monrovia. He has a A.S. Degree in Criminal Justice from Calhoun Community College and a B.S. Degree in Criminal Justice Administration from Trinity University. Representative McCutcheon has been a farmer and is a retired law enforcement officer from the City of Huntsville. He is a member of the American Legion, Fraternal Order of Police, Alabama Peace Officers, North Alabama Emmaus Community, Tennessee Valley Smallmouth Bass Club and City of Madison Chamber of Commerce.

In addition to his assignments to House Standing Committees, Representative McCutcheon serves as Chairman of the Joint Transportation Committee, the Department of Senior Services Advisory Board, and ATRIP. He is a member of College Park Church of God. Representative McCutcheon and his wife Debbie are the parents of two children. They have a granddaughter and a grandson. He enjoys fishing, camping, golf, spending time with his family, and traveling with his wife.

Timothy P. McNeill, RN, MPH

Timothy P. McNeill is an independent healthcare consultant, specializing in health program development and sustainability. His customers have included the U.S. Department of Health and Human Services (HHS), U.S. Administration on Aging (AoA)/ Administration for Community Living (ACL) and the National Association of Area Agencies on Aging, and various Foundations and National Non-profit organizations. Under a HHS/ACL contract, Mr. McNeill has been the lead technical assistance provider to establish integrated networks of LTSS providers in 26 States.

Mr. McNeill is a Registered Nurse with a Bachelor degree from Howard University and a Masters of Public Health from Eastern Virginia Medical School. Mr. McNeill is also a U.S. Navy Nurse Corps Veteran.

Mr. McNeill has started or expanded multiple sustainable health programs including community-based free clinics, Federally Qualified Health Centers, two Medicare Shared Savings Program Accountable Care Organizations (ACOs), and LTSS networks.

Joe C. McKinney

Joe McKinney serves as Executive Director of the National Association of Development Organizations (NADO). Headquartered in Washington, DC, NADO provides advocacy, education, research, & training for the nation's 540 regional planning & development organizations.

Joe has twenty-six years of experience having served in city, county, regional and national association and government management since 1991. Prior to his appointment as Executive Director of the NADO, Mr. McKinney served as Executive Director of Land-of-Sky Regional Council in Asheville, North Carolina. Under his leadership, Land-of-Sky became recognized nationally for its innovation and program expansion in areas such as planning and economic development, workforce development, transportation and transit, aging services, volunteer services, and geographic information systems.

Arturo Menefee, Ph. D.

Dr. Menefee is a State Specialist with the Alabama Cooperative Extension System and a faculty member with the Center for Disability Research and Policy Studies at Auburn University. He has more than 15 years of professional and academic experience in community and economic development. He is the Chair of the Academic Committee for Opelika City Schools, the former president and current board member of the Greater Peace Community Development Corporation (GPCDC) and the former President and current board member of the Alabama Communities of Excellence Program.

While serving as President of GPCDC, he was instrumental in the development of the Youth Leadership Academy, the establishment of an entrepreneurship training program to assist non-custodial fathers and led an initiative to construct 48 single-family homes in an economically distressed community in Opelika, Alabama.

Menefee has designed and taught leadership courses at 3 major universities and conducted more than 500 workshops for community and business groups covering such topics as organizational development, leadership, personal development, diversity, strategic planning, community engagement and economic development. He is the author of Engaged Leaders, Better Communities, a leadership development training manual. Dr. Menefee is a visionary and proven leader with an entrepreneurial spirit that helps people translate ideas into practical solutions. His message is simple: be successful all day every day, because YOU CAN!

L. Ray Morris, Ph. D

L. Ray Morris, Ph. D., is the Chief Executive Officer of VentureSouth and has almost two decades of experience in the field of economic development with specialties in

finance, portfolio management, and organizational leadership and management. Dr. Morris received his Bachelor of Arts in Political Science at the University of Alabama at Birmingham, his Master of Public Administration from Jacksonville State University, his Doctorate of Philosophy in Public Administration and Policy from Auburn University, and his Master of Science in Leadership from the Olin School of Business at Washington University in St. Louis. He is a International City-County Management Association (ICMA) Credentialed Manager, a certified Economic Development Finance Professional, a graduate of the Brookings Institute's Coach Development Program for executive coaching, a graduate of the Leadership ICMA Program, a graduate of the the Harvard's, Kennedy School of Government Executive Education Program for Senior Executives in State & Local Government, and a Boy Scouts of America Eagle Scout. He also periodically serves as adjunct faculty for UAB in their Dept of Government's graduate program.

William (Bill) F. O'Connor, Jr.

Bachelor and Master's degrees in Communication from the University of Alabama. Mr. O'Connor has served as: Director of Public Relations for the Alabama Department of Mental Health; Executive Director of the Alabama Press Association; Associate Professor of Advertising and Public Relations, College of Communication and Information Sciences, University of Alabama; Assistant to the President, University of Alabama; Vice Chancellor for Governmental Relations, University of Alabama System; President and CEO of the Business Council of Alabama, a trade group of 5,000 members. He is currently President & CEO of the Alabama Nursing Home Association.

Matt Petro

As Chief Development Officer Matthew leads a team of professionals who identify communities seeking solutions to maximize their real estate assets to attract desired businesses, boost revenue streams, and increase the quality of life within their community. Over the course of his career at Retail Strategies he has served and excelled in every position on the team, gaining experience in business attraction and development, market research and analysis, marketing, and relationship management. Matthew has years of experience developing a deep knowledge of the needs of communities through working hand-in-hand with local elected officials, economic development professionals, chambers of commerce, as well as municipal and county governments. His passion to succeed, willingness to help others, and relentless work ethic brings tremendous value to our team and the communities we serve. Matthew completed his undergraduate work at University of Alabama achieving a degree in Marketing with a specialization Sales. In addition, he is a licensed Real Estate Professional and a member of the International Council of Shopping Centers (ICSC) currently working toward his Certified Commercial Investment Member (CCIM) designation to better serve our clients.

Pamela Trammell

Pamela Trammell is a Community Development Specialist for the Central Alabama Regional Planning and Development Commission (CARPDC). Ms. Trammell serves as a liaison to communities in Autauga and Elmore Counties within the CARPDC region. Beyond writing grants, she assists with infrastructure, economic development, and community enhancement projects, which improve the quality of life for their citizens. Ms. Trammell also works with CARPDC's Local Food's initiative focusing on heathy foods access and sustainability. She attended Texas Lutheran College and The University of Alabama graduating in 1980.

Ginger Wettingfeld

Ms. Wettingfeld is currently employed with the Alabama Medicaid Agency as the Director of the Long Term Care Healthcare Reform Division. The division activities include the Gateway to Community Living Initiative and the Integrated Care Networks.

The Gateway to Community Living Initiative is to facilitate the movement of individuals from institutional placement to living in a safe and healthy home/community environment through one of 5 Home and Community Based Waivers. The Integrated Care Networks are in response to Act 2015-322, of the Alabama Legislature. The legislation requires the Medicaid Agency move to a Managed Care system for Long Term Services and Supports by October 2018.

Ms. Wettingfeld has been with the Alabama Medicaid Agency since 2007, working with long term care programs for the elderly and disabled.

Prior to coming to the state, Ms. Wettingfeld worked in the private sector of healthcare with extensive experience in disaster response and emergency services transportation. After relocation to Alabama, her skill set includes emergency hospital admissions and hospital nursing administration.

Ms. Wettingfeld received a Master of Business Administration, with a Healthcare Management Concentration, from Auburn University.

Candi Williams

Candi Williams has more than 20 years of nonprofit management and community mobilization experience with a powerful and ongoing commitment to give back to Alabama's citizens.

Candi was appointed as State Director of AARP Alabama in January 2016 after serving as Interim State Director and Associate State Director of Outreach for the organization. She is responsible for leading the strategic direction and development of AARP's social mission in Alabama, championing positive social change and delivering value through advocacy, information, and service.

Formerly, Candi served as Director of Affiliate Services for HandsOn Network, the volunteer-focused arm of the Points of Light Institute. In her role, Candi was responsible for supporting the success of more than 200 HandsOn Action Centers across the United States. She has a long career history in nonprofit management serving as the Executive Director of Hands On Birmingham, the Regional Director for the American Heart Association and Director of PR and Development for the West Alabama Chapter of the American Red Cross.

Candi is a graduate from the University of Alabama and remains a Tide loyalist. Throughout her career, her favorite title and position has always been Aunt to her niece and nephews.

Thomas J. Woodford

Thomas J. Woodford is a shareholder with The Kullman Firm in Mobile, Alabama, and Tallahassee, Florida. He has practiced labor and employment law for over 30 years. Mr. Woodford exclusively represents management in litigation before federal and state courts throughout the United States and in administrative proceedings before state and federal enforcement and regulatory agencies, including the Equal Employment Opportunity Commission, the National Labor Relations Board, the Office of Federal Contractor Compliance Programs, the Occupational Safety and Health Administration, the Wage-Hour Division and other sub-agencies within the U.S. Department of Labor, and the Alabama Department of Labor. He also counsels employers on day-to-day operational issues, including employee terminations and discipline; employment policies; employment contracts; non-compete, non-solicitation, confidentiality and trade secret agreements; drug testing programs; the use of independent contractors and staffing companies; and federal and state legislative and rulemaking initiatives. Mr. Woodford has authored numerous articles on labor and employment law in several national legal journals, including the Labor Law Journal and the Transportation Law Journal. He has served as an adjunct professor of business and constitutional law with the Mitchell College of Business at the University of South Alabama and with the Department of Political Science at Spring Hill College. He is admitted to practice in state and federal courts in Florida, Alabama, Pennsylvania, the District of Columbia, and Virginia. He is also admitted to practice before the United States Supreme Court and in numerous federal district courts and federal courts of appeals throughout the United States. Mr. Woodford received his A.B. degree, with honors, from Duke University in 1983 and his J.D. degree, with honors, from the Washington & Lee University School of Law in 1987. Mr. Woodford is a frequent presenter to trade associations, human resource groups and continuing legal education programs.

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AARC 2017 Training Conference Evaluation

The Alabama Association of Regional Councils thanks you for attending the AARC 2017Annual Training Conference. We hope your experience was educational as well as enjoyable. We want to provide the very best training conference possible each year. To assist us we ask that you complete this evaluation form and place it in the collection box at the Conference Registration desk or fax it to AARC at 334-277-3899.

1. How many years have you attended the AARC Training Conference? (check one)

_____1st year _____2-4 years _____More Than 5 Years

2. How would you rate the following? (check one in each category)

Conference Quality	Conference Presenters	Facility
____Excellent	____ Excellent	_____Excellent
____Good	____ Good	_____Good
____Average	____ Average	_____Average
____Poor	____ Poor	_____Poor

3. Were opportunities provided to network with others involved in your profession with similar business interest?

_____Yes or ____No

4. Name at least three things you learned at the conference.

- _____
- _____
- _____

5. Which breakout session did you find most informative?

- _____
- _____
- _____

6. Did the Training Conference meet your expectations?

_____Yes or ____No

7. Based on your experience this year, do you plan to attend the AARC Training Conference next year?

_____Yes or ____No

Additional Comments_____

_____

_____

_____

_____

PLEASE DON'T FORGET TO TURN EVALUATION IN AT THE REGISTRATION DESK. THANK YOU!

Things to do along the Eastern Shore

- Shop and dine in downtown Fairhope
- Sightsee at Fairhope Municipal Pier & Beach
- Visit Fairhope's French Quarter
- Get fresh seafood at Wintzell's Oyster House
- Enjoy some Eastern Shore Watersports
- Play a round at Quail Creek Golf Resort
- Windmill Market
- Stroll throgh Fairhope's Community Park
- Explore the Fairhope Museum of History
- Oak Hollow Farm
- Birdwatch along the Coastal Birding Trail
- Drive on Alabama's Coastal Connection
- Visit the U.S.S. Alabama
- Stop in at 5 Rivers Resource Center
- Walk along the boardwalk at Week's Bay

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